



ROCKTON

CHRISTMAS



Greetings!

“There’s no place like home.” Rockton, that is! The Village of Rockton is delighted to celebrate the **40th anniversary** of the Rockton Christmas Walk! For 40 years, friends and family have descended upon Downtown Rockton for a full weekend of Christmas festivities. This year, **Christmas Walk is Friday, December 6 – Sunday, December 8, 2024.** Over 10,000+ people visit Downtown Rockton this weekend. Here are some fun updates:

1. The historic home tour is returning! The first one was held in 2022 and was a HUGE success. This year, we’ve grown it to five houses, and it’s sure to be another great year.
2. Dueling Pianos – we’re back to the original company from the first two fun-filled years, so be ready to dance!
3. An exhibit on the 40-year history of the event will be on display at Village Hall.
4. Fortieth anniversaries are celebrated with rubies, so a ruby red, “There’s No Place Like Home” theme will descend upon Downtown Rockton.

We invite you to join us in celebrating the 40th anniversary as a sponsor and partner this year. Sponsorship packages are enclosed. We offer flexible payment options into 2025 if needed, and I am always open to tweaking packages to your company’s needs. **Please respond by Friday, Nov. 1 for inclusion in print materials.**

Thank you for taking the time to consider sponsoring the Rockton Christmas Walk for its 40th anniversary celebration. Businesses like yours play a huge role in why “There’s no place like home.”

With thanks,

Tricia Diduch, Rockton Christmas Walk Manager
diduch@rocktonvillage.com / 815.624.0935

Sponsorship Opportunities

CONTACT US TODAY

JOIN US THROUGH ONE OF THESE PREMIER SPONSORSHIP OPPORTUNITIES
815-624-0935 • diduch@rocktonvillage.com

ANGEL \$100

1. Your event listed on the official event poster and event website; and
2. Complimentary Lighted Parade entry.

MISTLETOE \$250

Everything from Angel, plus:

1. Company featured on the Christmas Walk event website and social media pages; and
2. Complimentary Lighted Parade **and** Lighted Display entry.

CANDY CANE \$500

Everything from Mistletoe, plus:

1. Company logo on Lighted Display entry banner at Settlers Park; and
2. Company logo on event poster listing and kiosks.

LIMITED PRESENTING SPONSOR - DUELING PIANOS \$1,000

Everything from Candy Cane, plus:

1. Prominent company placement on all Dueling Pianos promotional materials and e-ticket platform; and
2. One reserved table (8 seats) to event on Friday, Dec. 6 at 8 pm.

PRESENTING SPONSOR - EVENT OF YOUR CHOICE \$1,000

Everything from Candy Cane, plus:

1. Prominent company logo on event materials and/or signage; and
2. Optional vendor booth at event and four (4) hot cocoa crawl tickets..

How about?

*Historic Home Tour

*Christmas Animals

*Scavenger Hunt

LIMITED PRESENTING SPONSOR - HOT COCOA CRAWL \$1,000

Everything from Candy Cane, plus:

1. Company logo on mugs; and
2. Ten Hot Cocoa Crawl tickets to event on Sunday, Dec. 8 from 12- 3 pm.

LIMITED GRAND MARSHALL \$3,000

Everything from Candy Cane, plus:

1. Grand Marshall of the Lighted Parade; and
2. Company logo on Hot Cocoa Crawl mugs;
3. Company rep included in WIFR promotional segment airing between 5-8 minutes (airing date TBD).

CHRISTMAS *Walk*

Sponsor Form



Name as you want it to be listed		
Address		Phone
City	State	ZIP
Email	Website	
Contact Person		

Select Your Sponsor Level

- | | |
|---|--|
| <input type="checkbox"/> ANGEL \$100 | <input type="checkbox"/> HOT COCOA CRAWL \$1,000 |
| <input type="checkbox"/> MISTLETOE \$250 | <input type="checkbox"/> GRAND MARSHALL \$3,000 |
| <input type="checkbox"/> CANDY CANE \$500 | |
| <input type="checkbox"/> EVENT OF YOUR CHOICE \$1,000 | |
| <input type="checkbox"/> DUELING PIANOS \$1,000 | |

Payment Information

Total

Cash Check Invoice

MC VISA Discover If paying by credit card, please note an additional 3% fee will be added.

Credit Card #

Billing ZIP	Exp	CID
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Return by November 1, 2024

Email: diduch@rocktonvillage.com
Mail: Village of Rockton
Attn: Tricia Diduch
110 E. Main St.
Rockton, IL 61072

Signature

Date

CHRISTMAS Walk

Event Form



Please use this form to submit information for your event along with your sponsorship donation to Christmas Walk. **Deadline for event inclusion on printed materials is Friday, November 1.** Entries received after this date are not guaranteed inclusion on print materials or website. Please include this form with the Sponsorship Form noting Angel sponsorship or greater. Want better exposure for your event or special offer? Consider the Mistletoe or Candy Cane level for added digital and print exposure. Your community support through the Rockton Christmas Walk is greatly appreciated. Thank you for your dedication.

Event Name		
Event Location		Event Date/Time
City	State	ZIP
Email	Website	
Phone # (for print)	Event Cost(s)	
Event Description (25 words or less)		

Contact Information not for publication

Contact Name	Email		
Address		Phone	
City	State	ZIP	

CHRISTMAS *Walk*

Parade Form



As one of the major attractions of the Rockton Christmas Walk weekend, the Lighted Parade is an eagerly anticipated event by young and old. Please join us by displaying your float in the Lighted Parade on Saturday, Dec. 7.

The parade begins at 6 pm on Saturday, and lineup will begin on Race St. at 4 pm. To enter your float, **please complete this form and return no later than Tuesday, December 4. Parade entry is \$25.** You will be placed in the order of which you arrive (unless you are the Grand Marshall sponsor who is first). Parade instructions will be sent via email to the contact person listed below.

If you have any questions, please contact Christmas Walk event manager, Tricia Diduch at diduch@rocktonvillage.com or 815-624-0935.

Contact Person		
Business Name		
Name of Entry	Appx. Length of Float	
Address		
City	State	ZIP
Email	Phone #	

Payment Information

Total

Cash	<input type="checkbox"/>	Check	<input type="checkbox"/>	Invoice	<input type="checkbox"/>
MC	<input type="checkbox"/>	VISA	<input type="checkbox"/>	Discover	<input type="checkbox"/>

If paying by credit card, please note an additional 3% fee will be added.

Return by Dec.4, 2024

Email: diduch@rocktonvillage.com

Mail: Village of Rockton

Attn: Tricia Diduch

110 E. Main St.

Rockton, IL 61072

Credit Card #

Signature

Billing ZIP	Exp	CID
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Date

CHRISTMAS *Walk*



Lighted Display Form

Starting Dec. 6 with the community Christmas tree lighting at Settlers Park, visitors will be able to visit the park's walking paths through the month of December to see participating organizations' and businesses' lighted displays. Each space will be approximately 10' wide by 20' deep. To reserve your space, **please complete this form and return no later than Thursday, November 21.** You can begin building your display at the park on Wednesday, Nov. 27. It must be complete and functional by Friday, Dec. 6 at noon.

Lighted display entry is \$50. Lighted display specifications and instructions will be sent via email to the contact person listed below. If you have any questions, please contact Tricia Diduch at diduch@rocktonvillage.com or 815-624-0935.

Contact Person		
Business Name		
Name of Entry	Display Theme	
Address		
City	State	ZIP
Email	Phone #	

Payment Information

Total

Cash Check Invoice

MC VISA Discover

If paying by credit card, please note an additional 3% fee will be added.

Return by Nov. 21, 2024

Email: diduch@rocktonvillage.com

Mail: Village of Rockton

Attn: Tricia Diduch

110 E. Main St.

Rockton, IL 61072

Credit Card #

Signature

Billing ZIP	Exp	CID
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Date
