

ROCKTON

CHRISTMAS



Walk

2023

Greetings!

The 2023 Rockton Christmas Walk is back for another year of tradition and holiday cheer! Over the years, the event has grown to become a family tradition for residents and visitors alike. This year's festival weekend is Friday, December 1 through Sunday, Dec. 3. Using 2022 attendance figures, we estimate 10,000+ people will visit at least one or more events this first weekend of December!

Highlights This Year:

1. **Dueling Pianos was a HUGE HIT the past two years, so it's back for a better than ever fierce piano battle as a GREAT opportunity to pair fun and philanthropy!**
2. **A gorgeous, new 20' professionally decorated Christmas tree at Settlers Park and tree lighting ceremony on Friday evening.**
3. **Another year of the always-sold-out hot cocoa crawl!**

Event Listings - You will find 30" x 40" poster kiosks around downtown during Christmas Walk weekend. These event kiosks will feature all the events as well as a detailed map showing event locations. Last year's final listing is enclosed for reference. Advance notice of the events will be listed on the event website www.rocktonchristmaswalk.com as well as social media.

Sponsorships - Same as last year - there is flexibility to pay sponsorship into the new year. Also, there is flexibility to tweak any sponsorship package to your company's specific needs. The deadline to submit completed forms is **Friday, November 3.**

Thank you for taking the time to consider sponsoring the Rockton Christmas Walk. Without your financial assistance, the Village of Rockton would not be able to manage community events like the Christmas Walk. **A HUGE thank you for helping make Rockton the small town people love to live in and visit!**

Questions? Concerns? Please reach out at any time at 815-624-0935 or diduch@rocktonvillage.com. Please do not hesitate to use my cell phone at 815-260-0133 for quick access.

Sincerely,

Tricia Diduch
Rockton Christmas Walk Manager
Village of Rockton

ROCKTON CHRISTMAS Walk

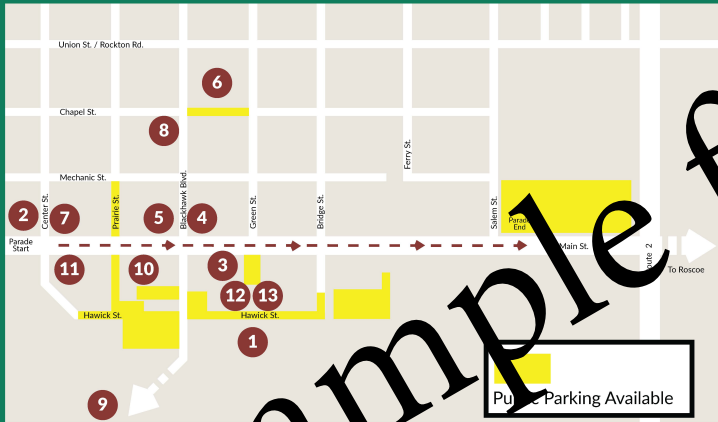
EVENT SCHEDULE

FRI. DEC. 2 – SUN. DEC. 4

WWW.ROCKTONCHRISTMASWALK.COM



For more information, scan the QR code



WEEKEND HIGHLIGHTS

FRI.

SAT.

SUN.

LIGHTED DISPLAY

5PM AT SETTLERS PARK 1
Stroll the paths and enjoy lighted displays created by local businesses and organizations. The displays remain lit evenings through December.

LIGHTED CHRISTMAS PARADE

6PM IN DOWNTOWN ROCKTON 2
The parade begins at Main and Center St. and continues east on Main St., finishing at Hononegah High School.

HOT COCOA CRAWL

1PM-3:30PM VILLAGE HALL 3
Make this holiday memorable with take home kits include all materials needed to create holiday keepsakes like ornaments, paintings, gnomes, and snow globes.

THANKS TO OUR SPONSORS



FRIDAY, DEC. 2

FRIENDS OF TALCOTT SALE 9AM - 5:30PM

TALCOTT FREE LIBRARY 101 E. MAIN ST. 4
Stock up on gently used books, audio books, CDs and DVDs.

INTERVIEW ON THE STREET WITH ROCKTON-ROSCOE NEWS 2PM-3PM

DEE DEE'S MAIN STREET COFFEE 101 W. MAIN ST. 5
Have your Christmas greeting published in the Rockton-Roscoe News. It might even be mentioned by the emcee during the Lighted Parade!

LIGHTED DISPLAYS 6PM

SETTLERS PARK, 150 E. HAWICK ST. 1
Walk the path to see festive lighted creations created by local businesses and organizations! The displays remain lit evenings through December

DUELING PIANOS 7PM

AMERICAN CENTER, 221 W. MAIN ST. 7
A new Christmas Duelling pianos is back for friendly musical competition that you can dance to! GENEROUSLY SPONSORED BY HI BEAUTIFUL BRIDAL & DESIGN ELEMENTS.

UGLY CHRISTMAS SWEATER PUB CRAWL 7PM-CLOSE

DOWNTOWN ROCKTON 2
Grab your friends and family, put on those ugly Christmas sweaters, and bop around downtown for the ugliest fun all year.

SATURDAY, DEC. 3

PANCAKE BREAKFAST WITH SANTA 7AM-11AM

AMERICAN CENTER, 221 W. MAIN ST. 7
The Rockton Lions Club annual pancake breakfast with special guest - Santa! \$5

CRAFT & BAKE SALE 9AM-4PM

ROCKTON UNITED METHODIST CHURCH, 102 E. CHAPEL ST. 8
Holiday gifts galore and baked goods for sale until they run out!

SPARKLE & SWEET SALE 9AM-3PM

UNITARIAN UNIVERSALIST CONGREGATION OF ROCK VALLEY, 329 School St. 9
Gently used holiday decor and WORLD FAMOUS bake sale.

FRIENDS OF TALCOTT SALE 9AM-3PM

TALCOTT FREE LIBRARY 101 E. MAIN ST. 4
Stock up on gently used books, audio books, CDs and DVDs.

SATURDAY, DEC. 3 CONTINUED

MAKE 'N TAKES AND PARADE ITEMS

10AM-4PM
HOME, 116 W. MAIN ST. 10
Make and take gifts for Mom and Dad (\$5) as well as ALL the light up toys for the parade!

PICTURES WITH SANTA 12PM-4PM

SETTLERS PARK, 150 E. HAWICK ST. 1
Free photos with Santa at the Settlers Park gazebo. GENEROUSLY SPONSORED BY DAIRYHAUS



HORSE DRAWN CARRIAGE RIDES

12PM-4PM
SETTLERS PARK, SANCTUARY SPA 1
Free horse drawn carriage rides. GENEROUSLY SPONSORED BY AFTER THE VINE WINE BAR & ROCKTON SANCTUARY SPA



LETTERS TO SANTA 12PM-4PM

EDWARD JONES - BRENDA BRUNGER
167 E. HAWICK ST. 13
Stop by to write letters to Santa. You will wait for carriage rides. Santa's office mailbox stay up through Dec.



NUTCRACKER MAKE 'N TAKES NOON-5PM

JILL RAE FINALLY ART, 210 W. MAIN ST. 11
Painting 6" Wooden nutcracker - many designs to choose from! \$8 Walk-ins welcome.

HOT CHOCOLATE STIR SPOONS 1PM-3PM

THE MIX, 157 E. HAWICK ST 12
Adult and kid-friendly! Make hot chocolate stir spoons.

INTERVIEW ON THE STREET WITH ROCKTON-ROSCOE NEWS 2PM-3PM

DEE DEE'S MAIN STREET COFFEE 101 W. MAIN ST. 5
Have your Christmas greeting published in the Rockton-Roscoe News. It might even be mentioned by the emcee during the Lighted Parade!

BARBERSHOP QUARTET 3PM-5PM

SETTLERS PARK, 150 E. HAWICK ST. 1
The Rockford Barbershop Chorus will be on site singing to your heart's content. GENEROUSLY SPONSORED BY SUGAR BRITCHES.



GIANT S'MORES ROASTING STATION 2PM-5PM

SETTLERS PARK, 150 E. HAWICK ST. 1
S'MORES AS BIG AS YOUR FIST. COURTESY OF SUGAR BRITCHES.

LIGHTING OF KATIE'S TREE 5PM

VILLAGE GREEN PARK, 101 E. CHAPEL ST. 6
Come and enjoy the lighted decorations at Village Green Park as well as a touching tribute to Katie Cronin.

SATURDAY, DEC. 3 CONTINUED

LIGHTED CHRISTMAS PARADE 6PM

DOWNTOWN ROCKTON 2
The parade begins at Main and Center St. and continues east on Main St., finishing at Hononegah High School.

TONY ROCKER: CHRISTMAS ELVIS & FULL BAND FOLLOWING THE PARADE, APPROX. 7:30PM

AMERICAN CENTER, 221 W. MAIN ST. 7
No tickets required, but a limited amount of reserved seating is available for purchase on site.

ROCKTON LIONS WIMPY'S FUND AUCTION FOLLOWING THE PARADE

AMERICAN CENTER, 221 W. MAIN ST. 7
All proceeds go to purchasing Christmas dinners and presents for area families in need.

SUNDAY, DEC. 4

CHRISTMAS PALS NOON-4PM

JILL RAE FINALLY ART, 210 W. MAIN ST. 11
Classes start at 12, 1, 2, and 3pm. \$10. Walk-ins welcome if there are spots available.

HOT COCOA CRAWL 1PM-3:30PM

VILLAGE HALL, 110 E. MAIN ST. 3
Family-friendly! Take your keepsake mug with spoon to 5+ downtown locations within walking distance of each other to enjoy delicious hot cocoa. \$12/mug. Limited tickets may be available.

RIVER CITY SOUND CHORUS SWEET ADELINES 1PM-3PM

VILLAGE HALL, 110 E. MAIN ST. 3
The River City Sound Chorus Sweet Adelines will be serenading us with holiday tunes in Village Hall!

INTERVIEW ON THE STREET WITH ROCKTON-ROSCOE NEWS 2PM-3PM

DEE DEE'S MAIN STREET COFFEE 101 W. MAIN ST. 5
Have your Christmas greeting published in the Rockton-Roscoe News. It might even be mentioned by the emcee during the Lighted Parade!

HISTORIC HOMES FOR THE HOLIDAYS TOUR 3PM-7PM

MULTIPLE LOCATIONS 5
Visit three historic homes inside and out! Purchase your tickets on Eventbrite or in person at DeeDee's Main Street Coffee. Start at any of the three locations during the tour hours, 3-7pm. Refreshments provided.

WWW.ROCKTONCHRISTMASWALK.COM

Sponsorship Opportunities

CONTACT US TODAY

JOIN US THROUGH ONE OF THESE PREMIER SPONSORSHIP OPPORTUNITIES
815-624-0935 • diduch@rocktonvillage.com

ANGEL \$100

1. Your event listed on the *official* event poster and website; and
2. Complimentary Lighted Parade entry.

MISTLETOE \$250

Everything from Angel, plus:

3. Company featured on the Rockton Christmas Walk website and social media pages; and
4. Complimentary Lighted Display **and** Lighted Parade entry.

CANDY CANE \$500

Everything from Mistletoe, plus:

5. Company logo on Lighted Display entry banner at Settlers Park; and
6. Company logo on event poster listing and kiosks.

PRESENTING - PIANOS \$1,000

Everything from Candy Cane, plus;

7. Prominent company placement on all Dueling Pianos promotional materials; and
8. One prime table (8 seats) to Dueling Pianos on Friday, Dec. 2 at 8 pm (additional tables for reduced price \$250). **ONLY 2 AVAILABLE!**

PRESENTING - HOT COCOA CRAWL \$1,000

Everything from Candy Cane, plus;

9. Company logo on Hot Cocoa Crawl mugs; and
10. Ten Hot Cocoa Crawl tickets to event on Sunday, Dec. 4 at 1 pm, including the mugs. **ONLY 2 AVAILABLE!**

GRAND MARSHALL \$3,000

Everything from Candy Cane, plus;

11. Grand marshall of the Lighted Parade (first position in parade);
12. Company logo on Hot Cocoa Crawl mugs; and
13. Participation of company in WIFR promotional segment between 5-8 minutes, airing date TBD. **ONLY 1 AVAILABLE!**

CHRISTMAS *Walk*

Sponsor Form

2023

Name as you want it to be listed		
Address		Phone
City	State	ZIP
Email	Website	
Contact Person		

Select Your Sponsor Level

- ☐ Angel - \$100
☐ Mistletoe - \$250
☐ Candy Cane - \$500

**NEW! Dueling Pianos Reserved
Table (8) with Company Logo -
\$350**

- ☐ **Presenting: Pianos - \$1,000**
☐ **Add. reserved table (8) - \$250**
☐ **Presenting: Hot Cocoa Crawl -
\$1,000**
☐ **Grand Marshall - \$3,000**

Payment Information

Total

Cash	<input type="checkbox"/>	Check	<input type="checkbox"/>	Invoice	<input type="checkbox"/>
MC	<input type="checkbox"/>	VISA	<input type="checkbox"/>	Discover	<input type="checkbox"/>

**If paying by credit card, please note an
additional 3% fee will be added.**

Credit Card #

Billing ZIP	Exp	CID
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Return by November 3, 2022
Email: diduch@rocktonvillage.com
Mail: Village of Rockton
Attn: Tricia Diduch
110 E. Main St.
Rockton, IL 61072

Signature

Date

CHRISTMAS *Walk* | 2023

Event Form

Please use this form to submit information for your event along with your sponsorship donation to Christmas Walk. **Deadline for event inclusion on printed materials is Friday, November 3.** Entries received after this date are not guaranteed inclusion on print materials or website.

Please include this form with the Sponsorship Form noting Angel sponsorship or greater. Want better exposure for your event or special offer? Consider the Mistletoe or Candy Cane level for added digital and print exposure.

Your community support through the Rockton Christmas Walk is greatly appreciated. Thank you for your dedication.

Event Name		
Event Location		Event Date/Time
City	State	ZIP
Email	Website	
Phone # (for print)	Event Cost(s)	
Event Description (25 words or less)		

Contact Information *not for publication*

Contact Name	Email	
Address		Phone
City	State	ZIP

CHRISTMAS Walk

Parade Form

2023

As one of the major attractions of the Rockton Christmas Walk weekend, the Lighted Parade is an eagerly anticipated event by young and old. It is attended by several thousand excited onlookers. Please join us by displaying your float in the Lighted Parade on Saturday, Dec. 2. The parade begins at 6 pm. To enter your float, **please complete this form and return no later than Tuesday, November 28.**

Parade entry is \$25. You will be placed in the order of which you arrive (unless you are the Grand Marshall sponsor who is first). Parade instructions will be sent via email to the contact person listed below. If you have any questions, please contact Christmas Walk event manager, Tricia Diduch at diduch@rocktonvillage.com or 815-624-0935.

Contact Person		
Business Name		
Name of Entry	Appx. Length of Float	
Address		
City	State	ZIP
Email	Phone #	

Payment Information

Total		Return by Nov. 28, 2023 Email: diduch@rocktonvillage.com Mail: Village of Rockton Attn: Tricia Diduch 110 E. Main St. Rockton, IL 61072		
Cash <input type="checkbox"/>	Check <input type="checkbox"/>			Invoice <input type="checkbox"/>
MC <input type="checkbox"/>	VISA <input type="checkbox"/>			Discover <input type="checkbox"/>
If paying by credit card, please note an additional 3% fee will be added.				
Credit Card #		Signature		
Billing ZIP	Exp	CID	Date	

CHRISTMAS *Walk*

2023

Lighted Display Form

One of few silver linings to COVID, the Lighted Displays at Settlers Park quickly became a fun activity that has become much beloved all around. Starting Dec. 2, visitors will be able to visit the Settlers Park walking paths through the month of December to see participating organizations' and businesses' lighted displays. Each space will be approximately 10' wide by 20' deep. To reserve your space, **please complete this form and return no later than Tuesday, November 21.** You can begin building your display at the park on Friday, Nov. 24. It must be complete and functional by Thursday, Nov. 30.

Lighted display entry is \$50. Lighted display specifications and instructions will be sent via email to the contact person listed below. If you have any questions, please contact Christmas Walk event manager, Tricia Diduch at diduch@rocktonvillage.com or 815-624-0935 or 815-260-0133.

Contact Person		
Business Name		
Name of Entry	Display Theme	
Address		
City	State	ZIP
Email	Phone #	

Payment Information

Total		Return by Nov. 21, 2023 Email: diduch@rocktonvillage.com Mail: Village of Rockton Attn: Tricia Diduch 110 E. Main St. Rockton, IL 61072		
Cash <input type="checkbox"/>	Check <input type="checkbox"/>			Invoice <input type="checkbox"/>
MC <input type="checkbox"/>	VISA <input type="checkbox"/>			Discover <input type="checkbox"/>
If paying by credit card, please note an additional 3% fee will be added.				
Credit Card #		Signature		
Billing ZIP	Exp	CID	Date	