

ROCKTON
CHRISTMAS
Walk



Greetings!

The 2018 Rockton Christmas Walk is back for another year of tradition and holiday cheer! Over the years, the event has grown to become a family tradition for residents and visitors alike, weekend attendance being well over 5,000 attendees. This year's Christmas Walk is from Friday, Nov. 30 through Sunday, Dec. 2 with the main events on Saturday, Dec. 1.

New This Year - The weekend event is now entirely managed by the Village of Rockton as the Stateline Chamber continues to focus on its regional mission. However, you will still see friendly Chamber faces assisting event weekend. Many thanks to the current Stateline Chamber and past Rockton Chamber efforts in keeping this event a yearly Stateline tradition!

Event Listings - You will find 30" x 40" poster kiosks around downtown during Christmas Walk weekend. These event kiosks will feature all the events as well as a detailed map showing event locations. You can also expect the same map (but smaller) to be posted inside area businesses in the weeks before the event. Advance notice of the events will be listed on the event website www.rocktonchristmaswalk.com as well as Facebook. Additional print and media promotion will occur as sponsorship funds allow.

Sponsorship Deadline - In order to receive all promised sponsorship perks, the deadline to submit completed forms is **Friday, October 19**. Sponsorships accepted after this date are not guaranteed inclusion on any print materials.

Thank you for taking the time to consider sponsoring the Rockton Christmas Walk. Without your financial assistance, the Village of Rockton would not be able to manage community events like the Christmas Walk. **A HUGE thank you for helping make Rockton the small town people love to live in and visit!**

Questions? Concerns? Please reach out at any time at 815-624-0935 or diduch@rocktonvillage.com.

Sincerely,

Tricia Diduch
Rockton Christmas Walk Manager
Village of Rockton



Sponsorship Opportunities

CONTACT US TODAY

JOIN US THROUGH ONE OF THESE PREMIER SPONSORSHIP OPPORTUNITIES
815-624-0935 • diduch@rocktonvillage.com

ANGEL \$100

1. Your event listed on the event poster and website; and
2. Parade entry (please fill out parade form and fee will be waived).

MISTLETOE \$250

Every from Angel, plus:

3. Company story posted to the Rockton Christmas Walk website as well as linked to via the Rockton Christmas Walk Facebook page; and
4. Company name and logo on the event poster listing.

CANDY CANE \$750

Everything from Mistletoe, plus:

5. Company signage at the Luminary Walk at Settlers Park;
6. Company representative to be a judge at the Lighted Parade.

REINDEER \$1500

Everything from Candy Cane, plus:

7. Company signage at the Lighting of the Park;
8. Company mentioned on all event PR & news media; and

PRESENTING \$3000

Everything from Reindeer, plus:

9. Grand Marshall during the Lighted Parade; and
10. Several minutes spent highlighting company by Lighted Parade emcee at beginning of parade.

CHRISTMAS *Walk*

Sponsor Form



Name as you want it to be listed		
Address		Phone
City	State	ZIP
Email	Website	
Contact Person		

Select Your Sponsor Level

- | | |
|---|--|
| <input type="checkbox"/> Angel - \$100 | <input type="checkbox"/> Reindeer - \$1500 |
| <input type="checkbox"/> Mistletoe - \$250 | <input type="checkbox"/> Presenting - \$3000 |
| <input type="checkbox"/> Candy Cane - \$750 | |

Payment Information

Total

Cash Check Invoice

MC VISA Discover

If paying by credit card, please note an additional 2.75% fee will be added.

Credit Card #

Return by October 19, 2018
Email: diduch@rocktonvillage.com
Mail: Village of Rockton
Attn: Tricia Diduch
110 E. Main St.
Rockton, IL 61072

Signature

Billing ZIP	Exp	CID
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Date

CHRISTMAS Walk



Event Form

Please use this form to submit information for your event along with your sponsorship donation to Christmas Walk. **Deadline for event inclusion on printed materials is Friday, October 19.** Entries received after this date are not guaranteed inclusion on print materials or website.

Please include this form with the Sponsorship Form noting Angel sponsorship or greater. Want better exposure for your event or special offer? Consider the Mistletoe or Candy Cane level for added digital and print exposure.

Your community support through the Rockton Christmas Walk is greatly appreciated. Thank you for your dedication.

Event Name		
Event Location		Event Date/Time
City	State	ZIP
Email	Website	
Phone # (for print)	Event Cost(s)	
Event Description (25 words or less)		

Contact Information *not for publication*

Contact Name	Email	
Address	Phone	
City	State	ZIP

CHRISTMAS *Walk*

Parade Form



As one of the major attractions of the Rockton Christmas Walk weekend, the Lighted Parade is an eagerly anticipated event by young and old. It is attended by several thousand excited onlookers. Please join us by displaying your float in the Lighted Parade on Saturday, Dec. 1, 2018. The parade begins at 6 pm. To enter your float, **please complete this form and return no later than Wednesday, November 28.**

Parade entry is \$25. You will be placed in the order of which you arrive (unless you are the Grand Marshall sponsor who is first). Parade instructions will be sent via email to the contact person listed below. If you have any questions, please contact Christmas Walk event manager, Tricia Diduch at diduch@rocktonvillage.com or 815-624-0935.

Contact Person		
Business Name		
Name of Entry	Appx. Length of Float	
Address		
City	State	ZIP
Email	Phone #	

Payment Information

Total

Cash	<input type="checkbox"/>	Check	<input type="checkbox"/>	Invoice	<input type="checkbox"/>
MC	<input type="checkbox"/>	VISA	<input type="checkbox"/>	Discover	<input type="checkbox"/>

If paying by credit card, please note an additional 2.75% fee will be added.

Return by Nov. 28, 2018
Email: diduch@rocktonvillage.com
Mail: Village of Rockton
Attn: Tricia Diduch
110 E. Main St.
Rockton, IL 61072

Credit Card #

Signature

Billing ZIP	Exp	CID
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Date
