

ROCKTON  
**CHRISTMAS**  
Walk



Greetings,

The 2017 Rockton Christmas Walk is coming together for another year of tradition and holiday cheer! Over the years, the event has grown and become a family tradition for many residents and visitors alike. We are happy to continue this tradition and are working on ways to make it even better. This year's Christmas Walk is going to be held on Saturday, December 2nd with events going on all weekend long. The Stateline Chamber and Village of Rockton are partnering for the second year in a row to keep the same elements that make the Rockton Christmas Walk the beloved Stateline tradition while updating it as the area continues to change and grow.

**Events Listings** • You will find 30" x 40" posters around town over Christmas Walk Weekend. These event posters will feature all the events throughout town with a detailed map showing where to go for each event. You can also expect the same map, but smaller, to be posted inside area shops and restaurants in the weeks before the festivities.

Advance notice of the events can be found at the event website, [rocktonchristmaswalk.com](http://rocktonchristmaswalk.com), which is mobile friendly as well. Event listings will also be featured in The Herald Newspaper, where there will be a Christmas Walk book inserted into the November 22nd issue.

**Sponsorship Deadline** • In order to make sure all of our sponsors and all events receive recognition and are noted on the posters, our deadline for sponsorship and events is October 31st. Payment must be made prior to poster printing. Items that come in after these dates are not guaranteed inclusion on any print materials.

Please sign and return your commitment forms, along with your payment, to the Stateline Chamber, 5384 Williams Dr. Roscoe, IL 61073. Thank you in advance for your support and participation. It is because of you that this event continues to be a huge success in the Stateline area!

Sincerely,

The Village of Rockton and Stateline Chamber Christmas Walk Committee



# Sponsorship Opportunities

## CONTACT US TODAY

JOIN US THROUGH ONE OF THESE PREMIER SPONSORSHIP OPPORTUNITIES  
(815) 623-9065 • [info@statelinechamber.com](mailto:info@statelinechamber.com)

### ANGEL \$100

*Our sincere appreciation for your generous contribution to this family tradition  
Your event will be listed in the event poster & on the website*

### MISTLETOE \$250

**Everything from Angel, plus:**

*Write a story about your company event and we will post it to our website,  
and then link to our Facebook page.*

*QR Code linking to your URL added to your listing on the event poster  
Company logo added to your event poster listing*

### CANDY CANE \$750

**Everything from Mistletoe, plus:**

*Your company handouts to all Santa House visitors  
Company Signage at the Santa House (Where Santa takes photos on Sat.)*

### REINDEER \$1500

**Everything from Mistletoe, plus:**

*Digital display ad for 1 month on the Stateline Chamber eNewsletter  
Company signage at the Lighting of the Park  
Company representative to be a judge for the Lighted Parade  
Company mentioned on all event PR & news media*

### PRESENTING \$3000

**Everything from Mistletoe, plus:**

*Company representative to be a judge for the Lighted Parade  
Company mentioned on all PR, news media, and print materials  
Grand Marshal during the Lighted Parade*

# CHRISTMAS *Walk*

## Sponsor Form



Name as you want it to be listed		
Address		Phone
City	State	ZIP
Email	Website	
Contact Person		

## Select Your Sponsor Level

- |   |  |
|---|--|
| <input type="checkbox"/> Angel - \$100      | <input type="checkbox"/> Reindeer - \$1500   |
| <input type="checkbox"/> Mistletoe - \$250  | <input type="checkbox"/> Presenting - \$3000 |
| <input type="checkbox"/> Candy Cane - \$750 |  |

## Payment Information

Total			Return by 10/31	
Cash <input type="checkbox"/> Check <input type="checkbox"/> Invoice <input type="checkbox"/> Invoicing available to Chamber members			Mail or Fax to: <b>Stateline Chamber of Commerce</b> 5384 Williams Dr. Roscoe, IL 61073 phone - (815) 623-9065	
MC <input type="checkbox"/> VISA <input type="checkbox"/> Discover <input type="checkbox"/>			Signature	
Credit Card #			Date	
Billing ZIP	Exp	CID		

# CHRISTMAS Walk

## Event Form



Please use this form to submit information for your event along with your sponsorship donation to Christmas Walk. Deadline for event inclusion is October 31st. Entries received after this point will not be included on the Events Poster, and are not guaranteed entry on the website.

**Please include this form with the Sponsorship Form noting Angel (\$100) or greater.** Want better exposure for your event or special offer? Consider the Mistletoe or Candy Cane level for added digital and print exposure.

We appreciate that you are supporting your community through the Christmas Walk and want to thank you for your added dedication to making each year better.

Event Name		
Event Location		Event Date/Time
City	State	ZIP
Email	Website	
Phone # (for print)	Event Cost(s)	
Event Description (25 words or less)		

## Contact Information *not for publication*

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Contact Name	Email	
Address	Phone	
City	State	ZIP

# CHRISTMAS *Walk*

## Parade Form



As one of the major attractions of Rockton's Christmas Walk Weekend, the Lighted Christmas Parade is an eagerly anticipated event by young and old and is attended by thousands of excited onlookers. You can be a part of the magic! Please join us in displaying your float in the Rockton Christmas Walk "Lighted Christmas Parade" on Sat., December 2nd beginning @ 6pm. **To enter your float, please complete this form. Cost for parade entry is \$25.**

**Entries must be received no later than Wednesday, November 29th.** You will be placed in the order of which you arrive. Want to be at the beginning of the parade - show up early. It is important you **arrive at the HHS Parking Lot between 3pm and 5pm** to allow enough time to get in line and set up your float. Late arrivals may not be allowed in the parade and is dependent upon space and time restraints. If you have any questions, please call the Chamber office.

Contact Person		
Business Name		
Name of Entry	Appx. Length of Float	
Address		
City	State	ZIP
Email	Phone #	

## Payment Information

Total	Return by 11/29  Mail to: <b>Stateline Chamber of Commerce</b> 5384 Williams Dr. Roscoe, IL 61073 phone - (815) 623-9065		
Cash <input type="checkbox"/> Check <input type="checkbox"/> Invoice <input type="checkbox"/> Invoicing available to Chamber members			
MC <input type="checkbox"/> VISA <input type="checkbox"/> Discover <input type="checkbox"/>			
Credit Card #	Signature		
Billing ZIP	Exp	CID	Date

# CHRISTMAS *Walk*

## Food Vendor Application



**Vending Time** • December 2nd 4pm to 7pm  
**Vending Location** • Main St. - Rockton

## Application to Participate

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Contact Person	Business Name	
Type of items being sold		
Address		
City	State	ZIP
Email	Cell Phone #	

It is your responsibility to acquire the appropriate Winnebago County Health Department food permit. Please contact Tricia Diduch at the Village of Rockton at 815-624-0935 with any questions.

## Payment Information

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Cash	Check	CC	Invoice	Total Due <b>\$100</b>
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I will supply proof of registration and applicable food permits upon request.

Yes	No
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Mail Form & Check to

Mail to:  
**Stateline Chamber of Commerce**  
5384 Williams Dr. Roscoe, IL 61073  
phone - (815) 623-9065

Signature	Date
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